

# BEN GUARALDI

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## SELECTED PROFESSIONAL EXPERIENCE

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### **iFactory**

Boston, MA

#### *Solutions Architect*

2014-present

Consulted on technical aspects of web development projects throughout their lifecycle, from pre-sales to launch:

- Wrote technical portions of 130 web development proposals representing over \$13M in sales. Prepared and presented the technical portions of 50 pitches based on these proposals, which led to winning 30 projects.
- Vetted and managed vendors to implement projects in Cascade Server, Craft, Django, Drupal, ExpressionEngine, eZ Publish, Kentico, Plone, Salesforce, SharePoint, Sitefinity, Spotlight, Typo3, and WordPress.
- Grew our internal Drupal/WordPress development team from one developer to nine developers.
- Oversaw website development, managing risk and translating technical language for non-technical team members and vice versa.
- Researched, reported on, and recommended software solutions for various clients.
- Wrote HTML, CSS, Javascript, and PHP for several client websites: framingham.edu, health.ri.gov/homehealth, itrekleaders.org, rc.partners.org, roadside-mba.stanford.edu, and bennington.edu (not yet live)

### **Boston University Center for Digital Imaging Arts**

Waltham, MA

#### *Web Development Instructor*

2012-2014

Taught classes to adult students on web development technologies including PHP, MySQL, Javascript, jQuery, mobile web development, htaccess, Bootstrap, PhoneGap, and AJAX. Topics included:

- Planning, writing, commenting, and debugging code.
- Normalizing, importing, and querying databases.
- Writing code that writes code.
- Interacting with web services including Flickr, Twitter, Paypal, and Authorize.Net.
- Developing mobile apps including a coupon calculator and a notepad.
- Developing websites and applications including personal portfolios, film catalogues, magic 8-balls, screensavers, and computer-vs-user blackjack.
- Security including protection from SQL injection, remote command execution, price manipulation, cross-browser scripting, permissive authentication, and brute force guessing of session ids.

### **48 Hour Film Project**

International

#### *Chief Technology Officer / Director of Outreach*

2005-2011

As CTO, implemented and maintained the corporate technology infrastructure used by the headquarters team, 100 consultant city producers, and 40,000 international participants each year:

- Initiated, developed, and maintained a 100-user, 200-page intranet including a content management system, database management and reports, database-integrated and timed-delivery mass emails, a calendar of worldwide events, syllabi, blogs, photo approval workflow, and automation of many common tasks.
- Rewrote and maintained a 600-page, interactive, database-backed, public website: [www.48hourfilm.com](http://www.48hourfilm.com)
- Built and managed a server to deliver targeted mailings to 50,000 subscribers spread over 100 lists.
- Developed an e-commerce system to bill 1,000 customers each year.

As Director of Outreach, was core communications strategist between management team and project participants:

- Hired over 120 staff to produce the competition in 100 cities and 25 countries, increasing by 400% what was already the largest timed film festival in the world. Extended the festival's reach to all six continents.
- Primary contact for inquiries and project assistance from participants, press, potential sponsors, and the public.
- Assisted with the planning and execution of post-season competitions and Filmapalooza, our annual culminating event for 200 filmmakers, held in conjunction with the National Association of Broadcasters, the Miami International Film Festival, and Cinequest. Increased by 500% the size of Filmapalooza.
- With the rest of the management team, supervised 100 cities each year, servicing 50,000 filmmakers.

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## ADDITIONAL PROFESSIONAL EXPERIENCE

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### 48 Hour Film Project

US Cities

*City Producer (Boston, New York, San Francisco, Black Rock City)*

2004-present

Managed a film festival eleven times in Boston, as well as in New York, San Francisco, and Black Rock City:

- Recruited teams, ran events, edited films into screenings, managed and emceed screenings, oversaw judging, and made contacts on behalf of the 48 Hour Film Project.
- Increased the size of the Boston festival by 450%.
- Showed 850 films made by 12,000 filmmakers, with participants returning at a rate of 70%.

### Guaraldi Consulting

Cambridge, MA

*Freelance Developer and Instructor*

2001-2004

Developed business solutions on various platforms, including:

- Redesigned and created statistical hooks for an app to support a Small Business Innovation Research grant.
- Increased the speed of a public proteomics database processor by 5000%.
- Taught classes to adult students on Perl, Microsoft Office, Visual Basic, Windows, Final Cut Pro, and more.

### Aquent Partners

New York, NY, and

*Web Developer*

San Francisco, CA

Developed and maintained websites for clients including Newmark and Company and

2000-2001

salon.com using HTML, ColdFusion, SQL Server, Javascript, Photoshop, and Visual Basic.

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## SKILLS

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### Operating Systems:

- OS X
- Linux
- Windows

### Server Applications:

- Apache
- MySQL
- Paypal
- Authorize.Net
- ImageMagick
- Mailman
- Drupal
- WordPress

### Desktop Applications:

- Office
- Final Cut Pro
- GIMP
- Photoshop
- DVD Studio Pro
- Access

### Languages:

- PHP
- Javascript/jQuery
- SQL
- ColdFusion
- Perl
- HTML/CSS
- Visual Basic

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## EDUCATION

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### Dartmouth College

Hanover, NH

Bachelor of Arts

August 2000

- Major: Film Studies with focus on Computer Science.
- Semester abroad at the Universitat de Barcelona, Spain.